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## **Go4Europe Conference**

The 4<sup>th</sup> Cukierman & Co. annual conference  
November 26<sup>th</sup>, 2001 - Hilton Tel Aviv

- 08:30-09:00 Registration & Gathering**
- 09:00-10:00 The impact of the political situation on the Israeli high tech sector & its development in Europe**  
*Moderator: Edouard Cukierman - Cukierman & Co, Chairman, Catalyst Fund, CEO*  
*Opening remarks - Prime Minister Mr. Ariel Sharon \**  
*Yair Shamir - Catalyst Fund, Chairman, VCON Telecommunications, CEO*  
*Hemi Peres - Pitango Fund, Partner*  
*Yehuda Levy - HSBC Israel, CEO*
- 10:00-11:00 “Navigating the European IPO” - The Where, How and When of Listing Your Company In Europe**  
*Moderator: David Chouchena - Cukierman & Co, CEO*  
*Participants: Simon Brickles, London Stock Exchange, Senior Business Development Manager, Israel*  
*And/or other European Stock Exchange*  
*Dan Gazit - Card Guard, Executive Vice President and CFO*
- 11:00-11:20 Coffee Break**
- 11:20-12:30 Raising Money in Europe after the burst of the bubble**  
11:20-11:30 Elevator speech for Fund Raising in Europe (7 companies & 1 minute each)  
11:30-12:30 Panelist will review the current investment climate and what investors seek  
*Moderator: Ives Brant - Tornado Insider, Editor-in-chief*  
*Participants: Boaz Harel - Catalyst Fund, Partner*  
*Luc Muller - Otto Holding International B.V, CEO*  
*European Corporate VC*  
*Jonathan Altman - Amit, Polak, Matalon & Co Law Firm, Partner*
- 12:30-13:30 “Going Global” - Growing your business through M&A in Europe**  
*Moderator Roger Cukierman - Cukierman & Co Director & CRIF president*  
*Participants: Stewart Millman - HSBC, Board Member & Managing Director Corporate Finance*  
*Ernst & Young*

*European Industrial Firm with M&A activities in Israel*

**13:30-15:00 Lunch**

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**15:00-16:15 Identifying & Structuring Successful Strategic Partnerships & Alliances in Europe**

15:15-15:45 Elevator Speech for Israeli companies seeking Strategic Alliances in Europe

15:45-16:15 How to Build a European Business through Alliances (joint-ventures,

OEM, distribution agreements,.....):

- Do's and Don'ts of Entering Europe

- Israel 1<sup>st</sup> look at Europe 5<sup>th</sup> program

**Moderator:** Prof. Daniel Rouach - ESCP-EAP European School of Management Director MBA

**Participants:** Peter Rasenberger - Compartner Germany, Founder & Co CEO

Modi Ashkenazi - Cukierman & Co. Consulting, CEO

Eric Papon - Arttic, France

David Yativ - Payton, CEO

**16:15-16:30 Coffee Break**

**16:30-17:30 What are the new technology & services that large European telecommunication companies are looking for ??**

**Special Guest:** Large European Telecommunication Company

**PLUS: "You Take the Stage" - One-on-One Meetings with Leading European Companies**

---Closing Remarks---

**Media Coverage:**



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