

## **News: EUROPE FRANCE ISRAEL - Go4Europe avec Michel Cicurel, Chairman of LCF Rothschild; Eli Hurwitz, Chairman of Teva; Henri Proglio, Chairman of Veolia; Roland Kent, Vice-President of NYSE Euronext**

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Go4Europe est la plus importante conférence dans le domaine du développement des affaires entre Israël et l'Europe. Elle se caractérise par une approche unique des enjeux auxquels font face les entreprises souhaitant développer des partenariats entre l'Europe et Israël. La 8ème conférence Go4Europe se tiendra le lundi 15 mars 2010 à l'hôtel Hilton de Tel-Aviv.

IsraelValley, partenaire média de Go4Europe, va couvrir cet événement phare de la coopération France-Israël en 2010. Il y a deux ans, IsraelValley avait un stand lors de cette manifestation exceptionnelle qui rassemble traditionnellement le ghatta des industriels européens et israéliens dans la capitale économique d'Israël.

Organisé par Cukierman & Co Investment House et Catalyst Capital Fund, l'événement va accueillir de très nombreux hommes d'affaires et investisseurs israéliens et étrangers. Plus de 1000 participants sont attendus pour cette 8ème édition.

Au cours de la journée, les tables rondes aborderont la crise économique, les stratégies d'investissements, les politiques d'acquisition suite à la récession, et soulèveront des questions telles que : Comment finaliser les opérations de fusion et acquisition en temps de crise ? Comment lever des fonds pendant et après une crise ? Quelle est la meilleure façon de lever des fonds en Europe ? D'autres sujets seront également abordés comme le financement de projets innovants, les technologies vertes et le réchauffement climatique. Par ailleurs, neuf start-up innovantes israéliennes présenteront en une minute leurs activités et leurs produits aux investisseurs potentiels : Mainsoft, B.O.S, Commtouch, Dori Media, APOS, Tufin, Sensomatix, W2P et Miba Plast.—

EN ANGLAIS

he 8th Go4Europe conference will be held on March 15, 2010 at the Hilton Hotel in Tel

Aviv. The conference is organized by Cukierman & Co. Investment House and the Catalyst Capital Fund, and will be attended by businesspeople and investors from Israel and abroad.

The Go4Europe conference is the leading Israel-European gathering in Israel, which is mostly dedicated to create strategic partnerships and promote capital investments between Israeli and European companies. The conference will provide professionals coming from the full spectrum of Finance and Investments with an opportunity to meet and discuss Mergers and Acquisitions (M&A), Strategic partnerships between Israeli and European companies, Fund Raising and IPOs in Europe. Approximately 1,000 participants are expected to attend the conference this year.

The 8th Go4Europe conference will deal with future investments – a brief moment after what seems to be the rebound from the global 2008/2009 financial crisis. Panels that will take place throughout the day will relate to the economic crisis, to investment strategies and to acquisition policies in view of and following the recession, and will raise questions such as: How does one finalize Merger and Acquisition transactions during a time of crisis? How does one raise funds during and after a crisis? What is the best way to raise funds in Europe? Additional topics will be discussed at the conference, across industries such as the financing of innovative Medical technology projects, Renewable energy projects, and the effect of the economic recession and global warming. Furthermore, a panel of elevator pitches will take place. Companies will be allocated one minute only to showcase their activities and products to potential investors.

To date, a long list of senior speakers from Europe and Israel will participate in the conference, including: Michel Cicurel, Chairman of LCF Rothschild; Eli Hurwitz, Chairman of Teva; Henri Proglio, Chairman of Veolia; Ronald Kent, Vice President of NYSE Euronext; Dr. Georg Schwegler, CEO of T-Venture Holding; Marc Princen, President EEMEA of Merck&Co...

The Go4Europe conference is jointly organized by Cukierman & Co. Investment House and the Catalyst Private Equity Fund. Cukierman Investment House is based in Israel and focuses on raising European capital for investment in Israeli companies. Cukierman & Co also has an Asset management activity, a family office service and a consulting service to Israeli and European companies and governmental bodies. The Catalyst Fund invests in mature Israeli companies and provides them with the financial resources they require to lead the markets in which they operate.

[www.go4eu.com](http://www.go4eu.com) Go4Europe conference website